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When choosing a career, many focus on the prestige of future activity, while others focus on high wages, the third choice was imposed on the parents. Units choose their future profession according to their own desires and interests. In my opinion, the work on interest is a rare stroke of luck and great happiness.

In choosing a future profession can help medical centers, which are at each school. About the specialized schools began to say at the end of 2001, it then appeared the decree of the RF Government "On approval of the Concept of modernization of Russian education for the period till 2010". The Concept says that at the senior level the school provides specialized education, i.e., a system of specialized training, "focused on individualized learning and socialization of students" [1].

On specialty "Manager HR" I found out by accident. Entering the University I have carefully studied the brochures about the different areas of training. Each attracted me in its own way. I tried to imagine how will be able to realize themselves in each area. My choice fell on the specialty "personnel Management". At that moment I did not know all the secrets of this profession, I was attracted by its demand on the labour market and the prospect of becoming the managing staff.

To begin training, I began to grasp all the subtleties of this kind of business, and now believe this profession unique. After all, it is reflected such Sciences as Economics, management, psychology, business management, marketing, law and much more. This abundance of objects shows that the expert in personnel management (HR, HR) is a diversified employee with deep knowledge of all the mechanisms of functioning of the organization.

In my understanding, the HR is the link between management and subordinates, it is necessary to maintain parity, to have the respect of both. It largely depends on the atmosphere in the team, and is an important component of the success of any company. Through the office of personnel management employee communicates with the company management commits career growth, and more.

There is a perception that the management staff can become any educated person, he only need a basic knowledge and excellent communication skills. I think it is not. Specialist of HR should not just be able to listen, but also to conduct an in-depth analysis

to evaluate the specifics of conduct, professional suitability, the future success of the employee. Also he must have the economic knowledge to understand the structure of the organization, to be able to motivate employees to understand the work of the marketing service, submit the specifics of different companies and the dynamics of the labour market. It needs to focus in labor law, to be able to personnel management and so on [2].

To be an effective leader and achieve the goals of the company, in addition to the mental qualities necessary internal control, the ability to manage their emotional intelligence. Self-motivation will help in stressful situations, and the ability to resolve conflicts constructively will give HR the authority. Any constructive solution of the conflict, helps organizations to develop, find new solutions and to improve production.

HR Manager must build a work based on the needs of the company, not specific employees [2]. Therefore, the personal interests of employees fade into the background. Specialist HR services need to be able to abstract in situations of crisis and to use all possible means to achieve the objectives.

I like to study in this field of study, the profession has changed me, now when dealing with people, I appreciate the personal qualities of the interlocutor, analyze its strengths and weaknesses. Try to apply the accumulated knowledge in practice, and it helps me to solve many everyday tasks. Profession "Manager HR" draws a whole, by sending to the fascinating world of timeless games supervisor and subordinate. You strive to be a leader, you want to try a new method of motivation, which yesterday read in a professional journal, or just to test new skills and to resolve conflict in the group. You're constantly in the spotlight and not afraid of difficulties. I believe this profession is key to the work of the organization. Acara on his shoulders lies the responsibility for the activities of the entire workforce, but such a responsibility doesn't scare me, but on the contrary attracts, because the person holding the profession, promotes the health of all staff and increases motivation, helps to achieve company goals and objectives of each individual employee. Realizing this, you feel needed! So I decided to realize its potential in this area.

## Literature

1. The concept of modernization of Russian education for the period up to 2010 [Text] [approved. by order of the Government of the Russian Federation dated 29.12.2001 № 1756-R] // bull. The Ministry of education of the Russian Federation. - 2002. - No. 2.
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